



# TRAINING AND COACHING SERVICES

## OUR MODEL

Rising Organizers is a community of grassroots organizers that works to develop new progressive leaders and activists in order to create more effective progressive movements.

We recognize that traditional organizing training and support are not accessible for many grassroots organizations and groups. We strive to bridge this resource gap. In pursuit of this goal, Rising Organizers provides sliding scale or at-cost services to organizations whose needs may not be met by existing resources. We support groups to develop and grow organizing skills and infrastructure to strengthen their pre-existing work.

We also provide our services to established organizations who want to better support their bottom-up organizing. We help these organizations enhance their work, including pivoting their existing infrastructure to center community organizing principles.

We offer training, strategic support, consulting, and individual and group coaching. We use engaging activities, real-world examples, and equity- and justice-centered methods to build relevant and meaningful grassroots organizing skills.

## OUR CURRICULUM

Rising Organizers has a suite of unique, complementary modules that can be customized to meet your needs. In addition to our pre-existing curriculum, we also have the ability to develop new content specifically for your organization.

Organizing 101	<i>Define and develop an effective organizing strategy and build a community of people to move it forward</i>
Storytelling for Organizing	<i>Use your personal journey to craft a public narrative that will garner support for your cause</i>
Organizing Campaign Planning	<i>Refine your organizing goal and develop a framework to achieve it</i>
Base Building for Organizing	<i>Build up a base and increase the people-power of a movement</i>
Building Relationships for Organizing	<i>Get and keep people interested and engaged in your cause by building strong, long-lasting relationships for organizing and social change</i>
Organizing Tactics and Taking Action	<i>Understand elements of effective actions and practice strategies for designing your own actions</i>
Leadership Development for Organizers	<i>Build the capacity of others to be effective leaders in a campaign or movement</i>
Facilitation Best Practices	<i>How to facilitate group meetings, provide feedback, and manage attendee expectations</i>

Communications for Organizing	<i>Use media to amplify your message and bring in new supporters</i>
Digital Organizing	<i>Translate online momentum to offline action</i>
How to Answer Tough Questions	<i>Answer challenging questions about issues and politics in order to move people toward a more understanding place</i>
Peer-to-Peer Fundraising for Organizing	<i>Use fundraising strategies to support causes you care about</i>
Train the Trainer	<i>How to best design, write, and facilitate trainings</i>
Grassroots Advocacy	<i>Utilizing your grassroots base to build advocacy campaigns that target decision-makers</i>
Power Mapping and Research Meetings	<i>Learn what a power map is, how to build one, and how to utilize research meetings to build a power map in greater details</i>
Goal-setting and Theory of Change	<i>How to set goals and articulate your campaign's theory of change</i>

## OUR SERVICES

Our support comes in many forms:

- **Bootcamps:** Intensive day-long or multi-day in-person training sessions to build organizing skills
- **Workshops:** Three-hour in-person training sessions on a particular topic, that can be done one at a time or as part of a series
- **Webinars:** One- or two-hour online training sessions for participants who aren't able to meet in the same place
- **Coaching Sessions:** Regular in-person meetings or video calls to provide ongoing support and strategic advice as participants put their new organizing skills into practice

All services are tailored to meet your needs and objectives. Prices will vary depending on the length of the service, the content, and the number of participants. We work on a sliding scale to allow easier access to training for marginalized and disenfranchised groups, and we welcome groups to discuss what is accessible for them.

Here are a few examples of services we can provide:

### Organizing Workshop

- 3 hours of hands-on training for up to 40 people
- 2 experienced facilitators
- Customized printed materials

### Organizing Webinar

- 2 hours of online training for up to 75 people
- 1 experienced facilitator
- Customized digital materials

### Coaching Relationship

- Individual skills development and coaching with an experienced organizer  
(Can be added onto a training service or selected separately)

Please contact us to discuss your training and coaching needs at [info@risingorganizers.org](mailto:info@risingorganizers.org).